

# ALUNA – a BIG idea for London

Thank you to all who made it to see Aluna presented at the **3 Big Ideas for London** event at the Hayward Gallery on March 7th. Our thanks also go to **South Bank Centre** for providing the time and place, and Aluna sponsors **Docklands Light Railway** for facilitating our participation at the event. To those who couldn't come, we hope you will continue to stay in touch with Aluna and look forward to meeting you in the future.

The Aluna presentation was extremely well received by around 150 people. The majority of the audience went on to attend the Aluna workshop, to hear inspiring presentations by the key speakers **Sir Terry Farrell, Jay Griffiths, David Rooney, Dr Usama Hasan** and **Alan Ereira**. During the final plenary, a unanimous audience vote supported the development of Aluna as a Thameside landmark for London 2012.

## Moon-powered Homes in London

Particular enthusiasm was shown for Aluna's vision to generate enough tidal energy not only for itself, but also for a visitor centre and around 200 homes. This will make Aluna the first arts project of its kind in the world – generating its revenue by producing renewable energy from the moon to keep lights on in London! To further Aluna's message for environmentally sustainable communities, the project will initiate community involvement with surrounding homes, schools and businesses recycling their glass to build the landmark.

## Tower Hamlets or Greenwich?

The Aluna Team were pleased to reveal that Greenwich Council are now competing with Tower Hamlets to host the project on their side of the river. Council officers are researching a number of locations in close proximity to the Meridian. **“Greenwich Council is pleased to endorse the Aluna project. This sculpture project is clearly a major public art initiative and could become a high status iconic statement for London as well as a major physical representation of the legacy for the 2012 Olympic games...”** Visit [www.alunatime.org](http://www.alunatime.org) to read Council Leader Chris Roberts' endorsement.

## Sponsorship & Funding

Aluna made several good contacts at the event, with whom we are now in discussion regarding sponsorship opportunities. This is an immensely exciting time for Aluna with strong support from local authorities and potential sites on both sides of the Thames. Our primary focus now is to raise £225k development funding, which we need to secure by this summer if we are to stay on track for London 2012. **If you or your organisation is interested in being part of the Aluna 2012 vision, now is the time to get on board.**

The Aluna Team wishes you a very Happy Easter and Passover.

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photos Jason Hollingsworth



**Docklands  
Light Railway**